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## Flexiciser International President, Bryan Mallindine Loves To Have...

PRWeb

August 30, 2009

- Flexiciser recently entered into a sponsorship arrangement with the Ms Wheelchair CA non profit organization [www.mswheelchairca.org](http://www.mswheelchairca.org). 'When we joined forces we told them that we would be at their events to show our support, which we are always excited to do', says Bryan Mallindine, President of Flexiciser. 'These women are incredible and have a message to share with the world on how they are not different, it just might take them a little longer to get things done,' says Mallindine. 'I was amazed to hear that our Ms Wheelchair CA, Alyson Roth recently went surfing; I am totally impressed as to what these dynamic women accomplish and proud to be a sponsor for the group', says Mallindine.

Original PRWeb article:  
[Flexiciser International President, Bryan Mallindine Loves To Have...](#)

In the past week Flexiciser was represented at two great cause events, the first was a fund raising event for the Ms Wheelchair Ca. that was held at the M Club in North Hollywood.

This sold out show and dinner was produced by and starred First Runner Up in the Ms Wheelchair CA, Jennifer Kumiyama, who has an incredible voice, personality and spirit. Jennifer was born with Arthrogyposis and uses a wheelchair everyday. Arthrogyposis is non progressive and is characterized by multiple joint contractures. Jennifer is also a singer in the Aladdin Show at the Disneyland Resort. She is also a speaker, advocate and an inspiration to all. 'Attending from Flexiciser were Heli Frazier, Director of Sales and Marketing, Shawn Hartung, Adapted Physical Education Account Manager, Amy Hamlich, Office Manager and Robbie Motter, Flexiciser Consultant, all of whom indicated what a great event it was and how nice it was to see Ms Wheelchair Ca., Executive Director Ruthee Goldkorn and the current Ms Wheelchair Ca, Alyson Roth also there,' says Bryan Mallindine, President of Flexiciser. Mr. Mallindine was unable to attend because he was at a convention in North Carolina.

The second event held the same week was the sneak preview showing of a documentary 'Defining Beauty' More than just a sash and a crown.

The director & producers of the inspiring documentary 'Defining Beauty: The Road to Ms. Wheelchair America' hosted this celebrity fundraiser in support of the project's completion. The film follows the journey of five contestants working to conquer stereotypes surrounding the popular definition of beauty, while competing to be crowned Ms. Wheelchair America. The event featured great networking, entertainment and a sneak peak of the film. The producers and film crew are now off to the Ms Wheelchair America pageant being held in South Dakota this week.

Host of the Event was designer, Lisa Kline with special guest Peter Wilderrotten, President, and CEO of the Christopher and Dana Reeve Foundation. Ms Wheelchair Ca, Alyson Roth is one of the five women featured in the film. Ms. Robbie Motter, Flexiciser Consultant represented our company at this prestigious event.

We are honored to be a sponsor for Ms. Wheelchair CA and love to be at their events to show our support. We wish success to our Ms Wheelchair Ca., Alyson Roth as she competes in South Dakota for the Ms Wheelchair America title. She is an incredible woman and just might come back the winner,' says Bryan Mallindine, President of Flexiciser.

Since 1982, Flexiciser has impacted thousands of people with mobility challenges. Flexiciser is the only technology to offer natural elongated stride, full range of motion, non-weight bearing on joints and movement of upper and lower extremities simultaneously, even for quadriplegics. The technology is FDA, UL and VA approved, patented and trademarked. The company's products are benefiting thousands of individuals and rehabilitation facilities working with SCI, TBI, Multiple Sclerosis, Stroke, CP, Spinal Bifida, Parkinson's, Muscular Dystrophy and more.

Media Contact:  
**Flexiciser International**  
ROBBIE MOTTER  
888-353-9462

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